



Curtis Allen

Art Director, Web, UI & Branding Designer

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Education

Winter 2010 **BA in Communications – Advertising Emphasis,** Minors in Design & Spanish
Brigham Young University

Experience

- 2015 – Present **Art Director at RUMOR**
Lead art director, creating branding, website designs, and tv/print/outdoor executions. Working with various clients, including: U of U Healthcare, Brighton Resort, & Goldenwest.
- 2013 – 2015 **Senior Designer at 42 Ventures**
Leader of design team, in charge of creating & maintaining design standards, & developing all brands owned (Inside Real Estate & White Label Marketing).
- 2011 – 2013 **Art Director / Designer at JENSEN+PROJECT**
Concepting and creation of web, print, and advertising collateral for various clients, including: Siegfried & Jensen, Hero Parterns, & The Bronze Buffalo Club.
- 2010 – 2011 **Art Director Intern at Struck**
Year long design Internship in Salt Lake City. Worked on various client projects, including: Deer Valley, the Grand America, & City Creek Center.
- 2009 – 2011 **Freelance Designer**
Took on various freelance and pro-bono work early on in order to hone my skills in branding, web, & UI design.

Skills

- Design **Photoshop, Illustrator, InDesign, & Dreamweaver**
- Code HTML, CSS, basic Javascript, and code manipulation
- Languages Fluent in English & Spanish